

Custom Software Development for Freelancers & Consultants

Learn to scope, build, and deliver custom software projects for clients, from discovery calls to final handoff.

Level: Intermediate Duration: 6 weeks, 4-6 hrs/week Language: English

Curriculum

1. The Business of Custom Software	
• Freelance vs. Agency vs. Consulting Models	16 min
• Finding and Qualifying Clients	20 min
2. Discovery & Scoping	
• Running an Effective Discovery Call	22 min
• Writing a Scope of Work	24 min
• Estimating Timelines Realistically	20 min
3. Proposals & Contracts	
• Structuring a Winning Proposal	18 min
• Contract Essentials for Developers	20 min
4. Building the Client Project	
• Requirements to Data Model	22 min
• Building an Internal Tool End-to-End	34 min
• Client Review Checkpoints	16 min
5. Managing Change & Communication	
• Handling Scope Creep	18 min
• Communicating Technical Tradeoffs	16 min
6. Delivery & Growing Your Practice	
• Handoff, Documentation, and Support	18 min
• Pricing Your Work and Raising Rates	20 min

Pricing

Self-Paced One-time payment, lifetime access	Rs 21,999 (was Rs 37,000)
Live Sessions One-time payment, includes live cohort access	Rs 59,999 (was Rs 108,000)