

Shopify Store Development & Theme Customization

Build and customize professional Shopify storefronts using Liquid, sections, and the Shopify theme architecture.

Level: Intermediate Duration: 7 weeks, 5-7 hrs/week Language: English

Curriculum

1. Shopify Platform Fundamentals

- How Shopify Themes Are Structured 16 min
- Setting Up a Development Store 12 min
- Shopify CLI and Local Development 18 min

2. Liquid Templating Language

- Liquid Syntax, Objects, and Filters 26 min
- Loops, Conditionals, and Variables 22 min

3. Sections, Blocks & Theme Editor

- Building Custom Sections 28 min
- Configurable Blocks and Settings Schema 24 min
- Making Themes Merchant-Editable 18 min

4. Building the Storefront

- Custom Homepage Layout 30 min
- Collection and Product Page Templates 32 min
- Cart Drawer and AJAX Cart 26 min

5. Metafields & Apps

- Using Metafields for Custom Data 22 min
- Integrating Shopify Apps 18 min

6. Performance & Launch

- Optimizing Storefront Speed 20 min
- Pre-Launch Checklist 14 min

Pricing

Self-Paced One-time payment, lifetime access	Rs 34,999 (was Rs 65,000)
Live Sessions One-time payment, includes live cohort access	Rs 90,999 (was Rs 164,000)
1-on-1 Per engagement, scheduled with your mentor	Rs 228,999 (was Rs 410,000)