

WooCommerce: Building Online Stores on WordPress

Build fully functional WooCommerce stores on WordPress, from product setup to custom checkout customization.

Level: Intermediate Duration: 6 weeks, 4-6 hrs/week Language: English

Curriculum

1. WooCommerce Setup	
• Installing and Configuring WooCommerce	18 min
• Store Settings, Tax, and Currency	20 min
2. Products & Catalog	
• Simple, Variable, and Grouped Products	24 min
• Product Images and Galleries	14 min
• Categories, Tags, and Attributes	18 min
3. Shipping & Payments	
• Configuring Shipping Zones and Rates	22 min
• Setting Up Payment Gateways	20 min
4. Customizing the Storefront	
• Customizing Product and Cart Templates	26 min
• Custom Checkout Fields	22 min
• Styling with a Child Theme	20 min
5. Store Management	
• Order Management and Fulfillment	18 min
• Coupons and Promotions	14 min
6. Security & Launch	
• Securing a WooCommerce Store	18 min
• Pre-Launch Checklist	12 min

Pricing

Self-Paced One-time payment, lifetime access	Rs 21,999 (was Rs 41,000)
Live Sessions One-time payment, includes live cohort access	Rs 59,999 (was Rs 112,000)