

WordPress Development: Custom Themes & Plugins

Learn to build custom WordPress themes and plugins from scratch, beyond page builders and templates.

Level: Intermediate Duration: 8 weeks, 5-7 hrs/week Language: English

Curriculum

1. WordPress Architecture	
• How WordPress Renders a Page	16 min
• The Template Hierarchy Explained	20 min
• Local Development with Local & WP-CLI	14 min
2. Building a Custom Theme	
• Theme Setup and functions.php	22 min
• The Loop and Template Tags	24 min
• Custom Page Templates	20 min
• Enqueueing Styles and Scripts Properly	16 min
3. Custom Post Types & Fields	
• Registering Custom Post Types	22 min
• Custom Fields with ACF	24 min
• Taxonomies for Content Organization	18 min
4. Plugin Development	
• Plugin Structure and Hooks	26 min
• Actions vs. Filters	20 min
• Building a Booking System Plugin	34 min
5. Forms, Security & Performance	
• Handling Forms Securely	20 min
• Sanitizing and Validating Data	18 min
• Caching and Performance Basics	18 min
6. Launching Client Sites	
• Migration and Hosting Setup	16 min
• Client Handoff Best Practices	14 min

Pricing

Self-Paced One-time payment, lifetime access	Rs 29,999 (was Rs 56,000)
Live Sessions One-time payment, includes live cohort access	Rs 81,999 (was Rs 151,000)
1-on-1 Per engagement, scheduled with your mentor	Rs 215,999 (was Rs 389,000)